REP HEADLINE# 8368614 TRF# 1582766 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

CREDIT ADVISORY: AGEN ORDER WORKSHEET

AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP **CHANGES**

SEP23/16 15.14 *** KOLD-TV ***

ADV #	ADV. NAME	NAME	POLI/M MCSALLY/R/CON/AZ	REP.#	OFF.#	SALESMAN #	
AGY #	AGY.	NAME	STRATEGIC MEDIA SERVICES	BUYER NAME BE	BEN RHEAULT		
			1911 NORTH FT. MYER DRIVE #400	SALES PRSN WA-		RYAN GORDON (H)	
			ARLINGTON, VA 22209				
ORDER #			CONTRACT #_8368614	CLASS: NATL.	LOCAL	REGIONAL	
PRDCT MCSALLY FOR CONGRESS	FOR CC	NGRES	S EST#1598 COMMENTS: (LINE, ORDER, INVOICE)	NVOICE)			
FLIGHT DATES SEP21/16	EP21/16		SEP27/16 WK-1				
CITY TAX	rs	STATE I	TAX CO-OP BILLING NEEDED_		IJ	DATE_SEP23/16 15.1	14

REP: M1 APPROVED
TTL SAME

THANKS TAYLOR FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ELECTRONIC INVOICING IS PREFERRED FOR TV AND RADIO INVOICES - IDB# 9912521 FOR MARKETRON: EI141074

PROGRAM: NEWS 13 AT 6PM ORD COM1: URGENT. PLEASE ADVISE ACCEPTANCE ASAP. THAN THIS IS A MAKE-GOOD FOR SEP27 ON LINE-21 FOR 1 SPOT/WK	27 A 600P-630P	PROGRAM: NEWS 13 AT 6PM<	21 S 600P-630P	AGENCY ADVERTISER CODE = 130 AGENCY PRODUCT CODE = 141	:LINE#:REP :CD: TIME PERIOD : :LINE#: :
ADVISE ACCI P27 ON LINI	30		30	= 130 141	: LGTH : SEC
ACCEPTANCE ASAP. THANKS, WALT FOR GREG. LINE-21 FOR 1 SPOT/WK	\$290.00		\$325.00	AGENCY EST# = 1598	: RATE
	9/27		9/27	1598	: START
	9/27		9/27		: END : DATE
	Н		0		:SPTS: WEEK :/WK: INVT
	TUE		TUE		
					DAYS : TOT
	Н		0		:TOTL:

:LINE#:REP

:CD:

TIME

LINE#: Ω 8

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CREDIT ADVISORY:
ORDER WORKSHEET AGENCY CREDIT RISK !!! REPORT

500A-700A PERIOD LGTH 30 ٠. SEC .. 35.00 RATE 0 /24 START 0 /24 END SPTS: ш FROM REP TNVT *** KOLD-TV ** DAYS : TOTL:

PART OF A ORD COM1: PROGRAM : MAKEGOOD MADE URGENT. PLEASE ADVISE ACCEPTANCE MADE UP OF LINES 27-28 ASAP. THANKS, WALT FOR GREG.

STATION MAKEGOOD OFFERS:
M1 OK'D BUY#21 1 MISSED:TUE/600P-630P OFFER:TUE/600P-630P & SAT/500A-700A SEP27 SEP27 SEP24 30s 30s \$325.00 \$290.00 \$35.00

PLS

(SEP23/16) PLS ADVISE

\$8,475.00 25

CMT: URGENT. PLEASE ADVISE ACCEPTANCE ASAP. THANKS, WALT FOR GREG

SEP/16 \$3,835.00 OCT/16 \$4,640.00 CONTRACT TOTAL

MARKET TOTALS \$29,224 KOLD 29% KGUN 0 W 2 % KVOA 29% KMSB 7% KHHU ₩ W CABL % KWBA TOTAL %

ACCURATE SHARES

DEMOS-SVC-NSI RA35+*

MOD P-CLASS, PLAN, SECT CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE PER WEEK E-EFF T-TIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE